

# Section 5.2: Exponential Functions and Graphs

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1:18 PM

exponential function:

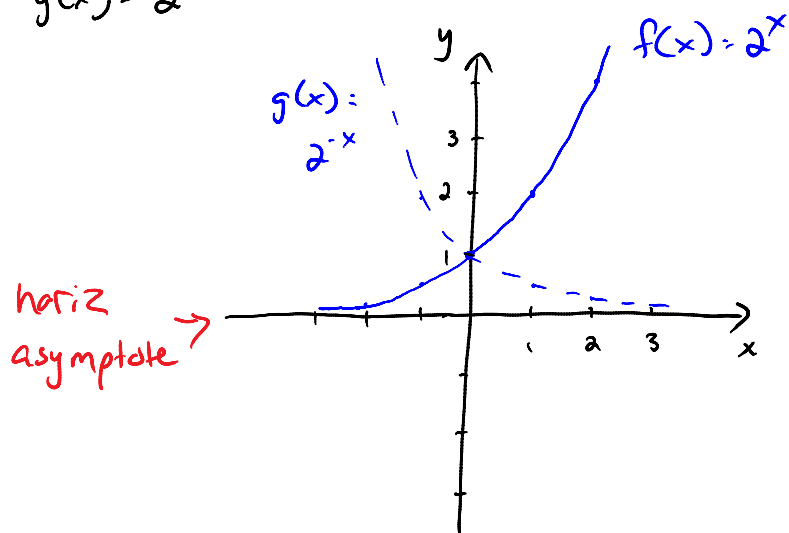
$$f(x) = a^x$$

where  $x$  is real

and  $a$  is a constant  
with  $a > 0$  and  $a \neq 1$

graph  $f(x) = 2^x$  and  $g(x) = 2^{-x}$

$x$	$y = 2^x$	$y = 2^{-x}$
-3	$\frac{1}{8}$	8
-2	$\frac{1}{4}$	4
-1	$\frac{1}{2}$	2
0	1	1
1	2	$\frac{1}{2}$
2	4	$\frac{1}{4}$
3	8	$\frac{1}{8}$



what about  $h(x) = \left(\frac{1}{2}\right)^x$ ?

$$\begin{aligned} \left(\frac{1}{2}\right)^x &= \left(2^{-1}\right)^x \\ &= 2^{-x} \end{aligned}$$

what would  $y = 2^{x-1} + 3$  look like?

this is just  $y = 2^x$  shifted to the right by 1  
and up by 3

has about  $y = -2^x$  ?

→ flipped over x-axis

note:  $-2^x \neq (-2)^x$

applications:

compound interest

$$A = P \left( 1 + \frac{r}{n} \right)^{nt}$$

where  $A$  = amount of investment/loan after time  $t$

$P$  = principal (amount of investment/loan at  $t=0$ )

$r$  = interest rate per year

$n$  = number of compounding periods per year

$t$  = time in years

example: An investment of \$1000 at 10%/year for 10 years is compounded monthly. What is the amount of the investment after the ten years have elapsed?

$$A = P \left( 1 + \frac{r}{n} \right)^{nt}$$

1000 (1 + 0.10/12)^{12 \cdot 10}

$$= 1000 \left( 1 + \frac{0.1}{12} \right)^{1200}$$

$$= \$2707.04$$

notice on handout how the amount gets closer and closer to a certain value

there is a nice formula for that:

continuous compounding:  $A = Pe^{rt}$

where  $e$  is a constant:

$$e = 2.7182818284590452354 \dots$$

irrational, like  $\pi$  and  $\sqrt{2}$

calculator:  $e^1$

$$e^{-0.67} = 0.511709$$

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digression:

$$e^x = 1 + x + \frac{x^2}{2!} + \frac{x^3}{3!} + \dots$$

$$e = 1 + 1 + \frac{1}{2} + \frac{1}{6} + \dots$$