

## Section 3.1: Measures of Central Tendency

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1:48 PM

numerical measures - another way to summarize a data set

(graphs  $\rightarrow$  visual summary)

- particularly of use when comparing two data sets whose values look very similar

so numerical measures are quantities that describe a data set

$\rightarrow$  called **parameters** for population

$\rightarrow$  called **statistics** for samples

we'll look at 3 types:

- measures of centre
- measures of dispersion (spread or variability)
- measures of relative standing

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measures of centre:

mean (average): add all the values, and then divide by the number of data points

population  
mean

$$\mu = \frac{\sum_{i=1}^n x_i}{n}$$

mean

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Greek letter "mu"

where  $x_i$  is the value of the  $i^{\text{th}}$  data point

$n$  is the number of points

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sample mean

$$\bar{x} = \text{same calculation}$$

one problem with the mean - it's greatly affected by outliers

data points with values very different from the majority of points

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median - if you write your data in the form of an ordered list, it's the middle value

- if you have an even number of points, it's the average of the two middle points

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example: (fictitious data!)

startup salary: \$90 000

\$ 50,000  
\$ 24,000  
\$ 65,000  
\$ 3,000,000

mean = \$ 645,800 ← a bit misleading  
median = \$ 65,000

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note: if there are lots of data points, say 75,  
how do you determine which is the middle  
point?

$$\text{position} = \frac{1}{2}(n+1)$$

the median will be the 38<sup>th</sup> point

for 76 points,

$$\text{position} = 38.5$$

↑

so take the average  
of the 38<sup>th</sup> and 39<sup>th</sup>  
points

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what happens to the mean when you multiply  
all data points by 5?

-multiplied by 5 also

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weighted mean:

x	f
1	5
2	4

} frequency table

1	5
2	4
3	2

} frequency table



number of times  $x$  appears in the data set

$$\begin{aligned}\bar{x} &= \frac{\sum x_i f_i}{n} \\ &= \frac{5 \cdot 1 + 4 \cdot 2 + 2 \cdot 3}{11}\end{aligned}$$