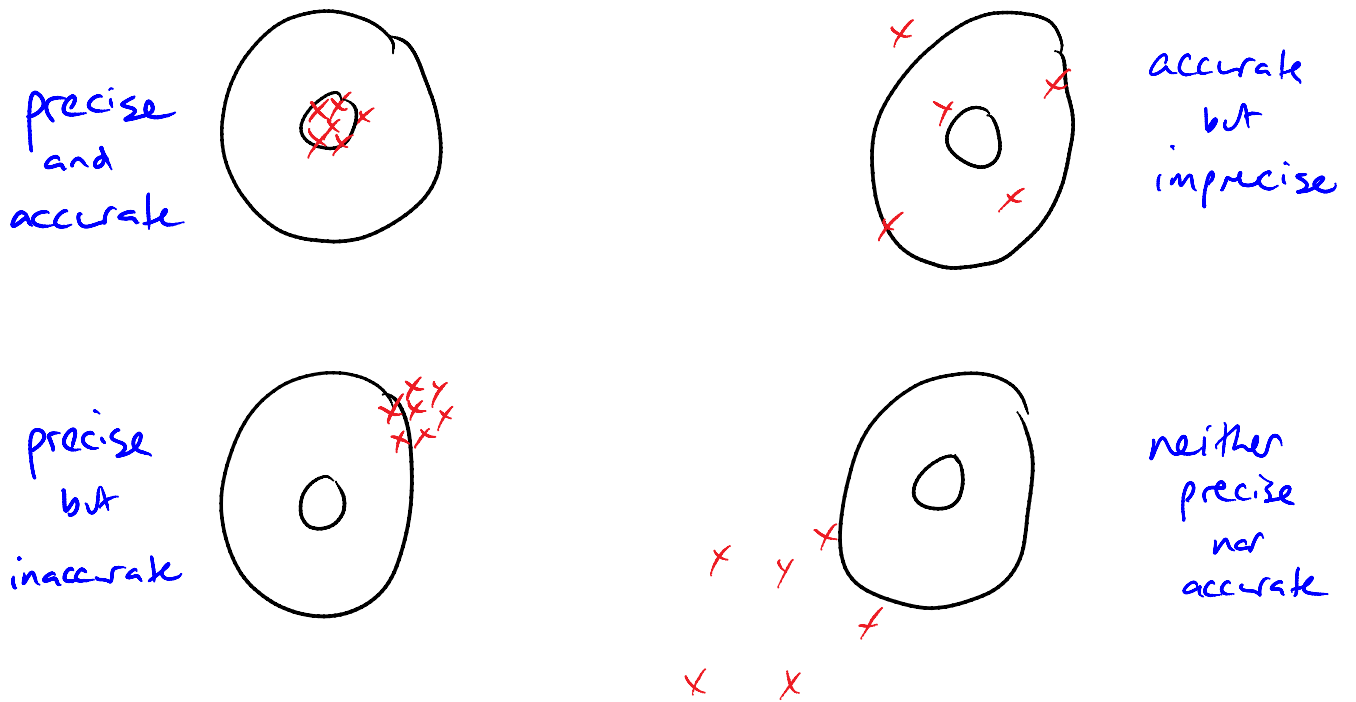


Section 8.1: Cont'd

Tuesday, June 04, 2013
11:31 AM

precision vs. accuracy:



When estimating the parameter (mean, for example) of a population, you want your estimator to be unbiased

i.e. accurate

and you also want the spread (variance / std dev) to be as small as possible

precision

error of estimation - distance between your estimate and the actual parameter

empirical rule:

~95% of all point estimates will fall within the mean plus or minus two times standard error

$$\mu \pm 2 \text{ SE}$$

~
standard error

from the standard normal table, exactly 95% fall within $\mu \pm 1.96 \text{ SE}$

so, how do we estimate μ from \bar{x} and s ?

estimate that $\mu = \bar{x} \pm \text{MOE}$

~
margin of error

and to calculate MOE:

for 95% confidence level,

$$\text{MOE} = 1.96 \text{ SE}$$

↑
normal table

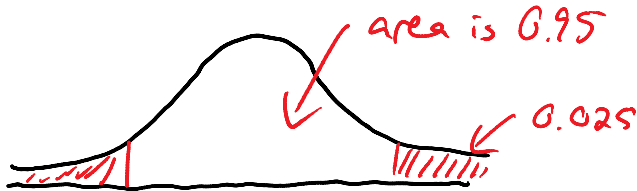
↑
 $\text{SE} = \frac{\sigma}{\sqrt{n}}$

in general, for any confidence level, the MOE is

$$MOE = Z_{\alpha/2} SE$$



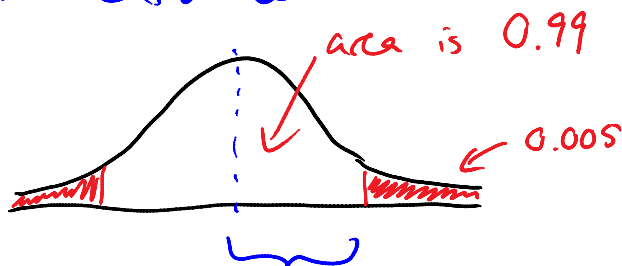
95% confidence



say that
 $1 - \alpha = 0.95$

α is called the
significance level

99% confidence



$$\text{area} = \frac{0.99}{2} = 0.495$$

$$\text{with } Z_{\frac{\alpha}{2}} = 2.575$$

$$\text{or } MOE = Z_{\alpha/2} SE$$

$$= 2.575 \cdot \frac{\sigma}{\sqrt{n}}$$

example: A sample of 75 plots randomly chosen

in North America's temperate forests produced mean diameters for Douglas fir trees of 85 cm with a standard deviation of 12 cm. Estimate, then, the average diameter of Douglas fir trees for temperate forests in North America, including a margin of error.

- if not otherwise specified, assume a confidence level of 95%
- do we have a large sample? yes, $n \geq 30$

$$\begin{aligned}
 N &= \bar{x} \pm \text{MOE} \\
 &= \bar{x} \pm z_{\alpha/2} SE \\
 &= \bar{x} \pm z_{\alpha/2} \frac{\sigma}{\sqrt{n}} \\
 &= 85 \pm \frac{1.96 (12)}{\sqrt{75}} \\
 &= 85 \pm 2.71586
 \end{aligned}$$

← since $n \geq 30$,
ok to approximate
 σ by s

note: ridiculous number of
significant

$$= 85 \pm 3 \text{ cm}$$

The average diameter of Douglas fir trees in North America's temperate forests is 85 ± 3 cm.

note: If we said 99% confidence instead, the margin of error would increase as $z_{\alpha/2}$ increases

if we wanted to know the diameter with 95% confidence still but have a smaller margin of error, what could we do?

→ larger sample size!