- Section 5.1: Sampling Plans and Monday, February 19, 2018 9:15 AM Experimented Design
 - we've studied probability distributions: normal - need to know N and o binomial - need to know N and p

these parameters are numbers describing the entire population

but what if we cerit or don't want to measure the entire population?

take a sample!

by has can we estimate the parameters of the population from the statistics of the sample?